



International French Spell Bee Competition 2017

11 rue de Cambrai, Immeuble l'Artois, Cedex 19, Paris, 75945, France

Dear Principal Madam/Sir & French Teachers,

Le Frehindi, Paris, is pleased to announce the 5th edition of the prestigious Inter-School International **Concours d'orthographe 2017** (International French Spell Bee Competition-2017), an event open to school students of French in non-Francophone countries. The first two rounds, viz. School Round and Zonal Round will take place in the respective school. The final offline round called International Round will be held in New Delhi in mid January 2018. The success of this contest lies in its Unique Concept, Quality and Popularity among thousands of school students.

Unique Concept – Helping Children grow beyond the classroom:

In 2011 we conducted a survey in various top ranking schools offering French as third language. The results were startling: Children seldom concentrated on acquiring French vocabulary with proper pronunciation resulting in poor or incorrect oral communication even though many students already had two to three years of regular French learning in schools.

Part of the problem is with the limited time that a French teacher gets (35-40 minutes, twice/thrice a week) in a large classroom of 40 – 45 students on an average. Moreover the child learns the language as a subject to score marks rather than earning proficiency in it as a language with emphasis on listening and speaking skills. After all, what good is learning a language if one cannot communicate in it effectively?

It was precisely to create interest among students in French vocabulary and to enable them to develop correct pronunciation, complimenting the “Grammar and Comprehension” based teaching of regular French teachers in their schools that gave birth to Concours d'Orthographe.

The beauty of the contest is that students from each level are given a vocabulary of about 300 to 400 words. These have been sourced from popular French books by different publishers based on the syllabus prescribed by CIEP for the DELF Jr. A1 & A2 levels.

Quality :

The primary word bank for each level is developed by a team of experts comprising members from both Asia and France led by Ms. Supriya Kakkar and Ms. Mayuri Assudani. Mr. Hemant Bisht is Master of Arts- French, Faculty of Arts, Delhi University and Master 2 en FLE/FLS, Institut de Recherche et de Formation en Français Langue Étrangère (IRFFLE) from Nantes University, France and Ms. Supriya Kakkar is M.A. French as a Foreign Language from University of Lausanne, Switzerland where as Ms. Mayuri Assudani is DALF C2 & one of the official trainer of TV5Monde. This is proofread by Mrs. Shashi Gupta, M.A. French (JNU) and our proof reading partner –Alliance Française de Lille, France. Then several 15 minute Test Papers are designed basically to elicit single or multiple meanings of select words, correct spelling of these, differentiating similar-sounding words, getting the correct pronunciation of the French alphabets and other word level exercises.

Popularity and International Recognition:

Many schools work towards lifting the prestigious “**International French Spell Bee Champion**” trophy which is a matter of pride for a school as it brings the spotlight on them as a truly Global or International School. Such is the electrifying excitement this competition has created that a student goes out of the way to learn the correct meaning and phonics. From 2015 onwards we added our International Zone with schools participating from South West Asia.

Preparatory word bank guide & Certificates

1st Round (SCHOOL):

- All registered students will get a special free “**Word Bank**” guide which will be the basis of evaluation at all the three levels.
- **1st Round will be an OMR based test in the school itself.**
- All the participants will receive their physical certificate after the respective rounds.
- All School toppers will be given special surprise prizes by souvenirs.

2nd Round (ZONALS):

- India has been divided in 10 zones and the 11th zone is International zone.
- Zonal will be conducted online where time will be captured by the system.
- In case some school goes for OMR test in 2nd Round then the tie breaker will be online where time will be captured of each candidate to decide the winner.
- Zonal Trophy will be provided to the Top three schools from each zone.
- All zonal qualifiers will receive the “Champion d’Orthographe” badge.
- Zonal toppers will receive Gold, Silver and Bronze medals depending on their performance at the zonal levels.
- Zonal Participants will receive a composite physical certificate.
- All French Teachers whose students participated in the second round will receive ‘Prof. Par Excellence’ Certificates.

3rd Round (INTERNATIONALS):

- International Round will be a live on the stage contest bringing the best candidates across India and abroad face to face in a day long contest in New Delhi.
- 3 Winners will get all expense paid trip to France in June/July 2018 or Mac Air book.
- 3 Winners will get all expense paid trip to Auroville, Pondicherry in March 2018 or I-Pad Mini.
- 3 Winners will get all expense paid trip to Frehindi Village, Himalayas in May 2018 or Kindle paper white.

International French Spell Bee Trophy – 2017 for the Winning Schools :

For each level the top school will win the prestigious “**International French Spell Bee School-2017**” Trophy.

Prizes for Teachers :

To qualify for this grand prize, you have to make sure that your student wins the contest. All teachers whose students win in the finals will be eligible for a “Lucky Draw Competition”.

- The Lucky draw winner gets an all expenses paid trip to France (1 Teacher) or Mac Air book.
- The 1st Runner up goes to Auroville, Pondicherry (1 Teacher) or Apple-I Pad Mini.
- The 2nd Runner up goes to Frehindi Village, Himalayas (1 Teacher) or Kindle paper white.

Meilleur Professeur Certificates:

All teachers whose students win the contest will be awarded the “**Meilleur Professeur**” certificate along with a special plaque by the chief guests at the Finals.

TENTATIVE TIMELINE:

- ❖ Registration period: 1st June 2017 to 20th August 2017
- ❖ 1st Round: 20th August 2017 to 20th October 2017
- ❖ 2nd Round: 1st October 2017 to 10th December 2017
- ❖ Live Final International Round and Prize Distribution: Tentatively 20th January 2018.

Thank you for going through the proposal & we look forward to your active participation in the **International French Spell Bee – 2017**.

For more details you may contact us at **9811237067/69/37** or at our landline **01145537037**.

Thanking You

Yours truly,

The International French Spell Bee Team

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